

## Global Positioning Studies for the Asia Pacific Century



## Welcome to the 2016 Vietnam Global Positioning Summer (Vietnam GPS) Program! Learn the ASEAN Way from Vietnam's Present and Future Leaders in Hanoi from July 17 to July 28. Apply Now!

The Vietnam GPS program provides students and educators from the Americas, ASEAN, New Zealand and other APEC Economies with a special 12-day course of study in Vietnam that concentrates on how Vietnam represents and is a leading economy in what is known as The *ASEAN Way*. The ASEAN Economic Community is the most important regional economic zone in the Asia Pacific ([www.asean.org](http://www.asean.org)). Its 10 members include Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam.

### The ASEAN Way and Vietnam's Key Role

This is their collaborative framework for strategic mutuality. The key principles are mutual respect and forbearance as they cooperate by consensus to share prosperity, stability and security. The ASEAN Way, which served as an inspiration for the creation of APEC, provides a governance model for the emerging multipolar world. As one of ASEAN's strongest economies, Vietnam's border with China and engagement with Western nations makes it a key regional and global interpreter.

The Vietnam GPS is a real world global classroom providing our visiting students and educators with the opportunity to live and learn the ASEAN Way and Vietnam's growing economic strength and role as a pivot nation within the global community. And this is done through our peer-to-peer, collaborative learning process led by Vietnam National University's (VNU) top students and mentored by the nation's business, trade, diplomacy and cultural leaders. All our participating students and educators develop lifelong friends and learning partners as their shared study and experiences enrich and expand their global scholarship and civic engagement.

### Presented by the VTM Foundation and Vietnam National University

The Vietnam GPS program is presented by the Virtual Trade Mission Foundation (VTM Foundation) and the University of Social Sciences and Humanities (USSH) of VNU in Hanoi, working in cooperation with Vietnam's Ministry of Education and Training and APEC business leadership. This innovative program builds on their continuing collaboration since 2006 in the *APEC Voices of the Future*, which allows special teams of students from around the Pacific Rim to attend the annual APEC Economic Leaders Week, ABAC Meetings and APEC CEO Summit. Please see [www.gpsapc.org](http://www.gpsapc.org) and [www.apecvoices.org](http://www.apecvoices.org). VNU is the country's top university, recognized worldwide as a leading center of learning and professions.



### 2016 Vietnam GPS Program, July 17 to July 28, Hanoi USSH/VNU Downtown Campus and the nearby Grand Plaza Hotel

The 2016 program is hosted and conducted by the VTM Foundation and the USSH/VNU at its downtown campus located just 15 minutes away from Vietnam's government center, National Museum, Hanoi Stock Exchange, embassy row, and other key study visit sites. During the entire program, our students stay in the nearby five star Grand Plaza Hotel ([www.grandplazahanoi.net](http://www.grandplazahanoi.net)) and eat most lunches and dinners in town at nice restaurants. Local transportation for the study visits to historic sites and centers of culture, enterprise and diplomacy are also provided by the USSH/VNU chartered buses.

## Our Experiential and Peer-to-Peer Collaborative Learning Process

The Vietnam GPS Summer program provides our students and educators with indepth engaged learning sessions with top executives from Vietnam's global business organizations, the Hanoi Stock Exchange, think tank experts, cultural directors, and the ambassadors representing some of Vietnam's top trade partners. All this in a special study team with VNU's top students, who help lead the entire program. Indeed, one of the main focuses of the program is to have our visiting students develop lifelong learning partners with these young scholars who represent the new generation of Vietnam and ASEAN leaders-in-the-making. They have come of age as Vietnam has come forward on the world stage as a new and important leader in ASEAN commerce and civics. Accordingly, their views and ideas on how Vietnam should pursue its new leadership role will be very important for our visiting students to understand and continue to engage with in the years ahead.

## Sample Daily Study and Discussion Schedule

**Morning:** Presentations on Vietnam's history, culture, values, economy, politics and future by the program's leadership students in the USSH/VNU classrooms.

**Afternoon:** Presentations by executives from Vietnam's global business organizations and leading enterprises, and foreign diplomats and business leaders from its key trading partners. These take place in onsite visits to businesses, embassies, and NGOs.

**Evening:** Seminars with Vietnam's leading educators, think tank experts and cultural directors in the USSH/VNU classrooms.

## Model Schedule

Please note, this does not represent the final schedule for the 2016 Vietnam GPS program, but is presented as a work-in-progress.

### Day One

- Arrival
- Check in hotel
- Schedule and course material distribution
- Dinner together

### Day Two

- Breakfast at the hotel
- Opening Ceremony
- Lunch
- Rest Break
- Hanoi City Tour by Bus
- Dinner
- Evening Informal Discussion

### Day Three

- Breakfast at the hotel
- Presentations on Vietnam's history ( 3 presentations of Vietnamese students, break, Q&A)
- Lunch
- Rest Break
- Tour of Vietnam History Museum
- Dinner
- Evening Special presentation by History Expert

### Day Four

- Breakfast at the hotel
- Presentations on Vietnamese culture (3 presentations of Vietnamese students, break, Q&A)
- Lunch
- Rest Break
- Tour of the Vietnam Fine Arts Museum
- Dinner
- Evening Special presentation by experts on Vietnamese culture

### Day Five

- Breakfast at the hotel
- Presentation on Vietnam's society (3 presentations of Vietnamese students, break, Q&A)
- Lunch
- Rest Break
- Visiting tour of Duong Lam old village (the ancient village which is 40km far from Hanoi)
- Dinner
- Evening Introduction to ASEAN

### Day Six

- Breakfast at the hotel
- Presentation on Vietnam's political institutions and ASEAN (3 presentations of Vietnamese students, break, Q&A)
- Lunch
- Rest Break
- Visit ASEAN Embassy
- Dinner
- Evening Special presentation by an expert on ASEAN

### Day Seven

- Breakfast at the hotel
- Presentation on Vietnam's ethnics (3 presentations of Vietnamese students, break, Q&A)
- Lunch
- Rest Break
- Tour of Vietnam Museum of Ethnology (Diversity)
- Dinner
- Evening Water Puppet show

### Day Eight

- Breakfast at the hotel
- Presentation on Vietnam's economy ( 3 presentations of Vietnamese students, break, Q&A)
- Lunch
- Break
- Visit Hanoi Stock Exchange and Key Businesses
- Dinner
- Tour of Hanoi's Old Quarter

### Day Nine

- Breakfast at the hotel
- Presentation on Vietnam's International Relations (3 presentations by Vietnamese students, break, Q&A)
- Lunch
- Rest Break
- Visit to Embassies of Vietnam's Top Trade Partners
- Dinner
- Special presentation by an expert on Vietnam's international relations

### Day Ten

- Breakfast at the hotel
- All Day Halong tour

### Day Eleven

- Breakfast at the hotel
- Our Hopes and Dreams, Reviewing and Closing Ceremony
- Lunch
- Rest Break
- Afternoon Shopping and Packing
- Dinner
- Informal Discussion Session and Aloha

### Day Twelve

- Depart for Home



### Learning Together to Lead Together

The Vietnam GPS program has been developed by the VTM Foundation working with the Ministry of Education and Training's Director General for International Cooperation, and is based upon their Pacific Rim Study Team strategy, which they pioneered in APEC Vietnam 2006. Students and educators from Vietnam, Hawai'i, the Americas, ASEAN, New Zealand and other Pacific Rim economies work together to share their respective economy's and culture's strengths and virtues as they study and discuss the region's and world's economies and communities. To further the collaborative, peer-to-peer global classroom process, all students and educators will room with their peers from another economy and culture.

### Code of Conduct and Curfew

To ensure a safe and productive learning environment, all students and their parents will sign and follow a Code of Conduct that includes a curfew of 10 PM. The Code of Conduct also requires all students to always be supervised by the program's educators. For more information on the VTM Foundation's Global Positioning Studies for the Asia Pacific Century, please see [www.gpsapc.org](http://www.gpsapc.org)

### Program Costs: Roundtrip Air Transportation to Hanoi and Program Tuition

All students and educators will schedule and pay for their own roundtrip air travel to Hanoi and the Program Tuition of USD\$1,700. The Program Tuition includes the costs of lodging, meals and scheduled ground transportation, event fees, and tickets for cultural venues. Students are also responsible for securing their travel visas, which usually cost approximately USD\$100.00. It is also recommended that students bring USD\$150 for occasional snacks and shopping for keepsakes and gifts for family and friends. **The Program Tuition is due on or before MAY 15, 2016.**

### Application and Formal Registration Process for Admission to 2016 Vietnam GPS Program

All interested students are invited to contact the Vietnam GPS Directors or Education Coordinator for their respective communities, states or APEC Economies for the Application Form. Please note that there are two steps in the application and registration process. The first is a completed application form. The second is a phone or in person interview with one of the Vietnam GPS Directors or Education Coordinators.

### 2016 Vietnam GPS Advisors



**Lena Le**  
GPS Director and Lecturer  
Social Sciences  
and Humanities  
Vietnam National University



**Thuan Dao**  
VNU GPS Leader



**Hon. Daniel Guerrero**  
Mayor  
San Marcos



**Rafael Abrego**  
President  
Santa Catarina Campus  
Prep Monterrey Tec

