

## Global Positioning Studies for the Asia Pacific Century



## Welcome to the 2016 China Global Positioning Summer (China GPS) Program! Learn with China's Present and Future Leaders in Beijing from July 12 to July 22.

### Asia Pacific Classroom

The China GPS program provides students and educators from the Americas, ASEAN, New Zealand and other APEC Economies with a special 11-day course of study in China that concentrates on how China perceives and is pursuing its growing leadership role in the 21st Century.

This real world global classroom provides our visiting students with the opportunity to learn with China's "Beijing Olympics Generation" on campuses throughout China, and prepare for the larger collaborative processes which will bring forward the best of the new Asia Pacific era. All our participating students and educators develop lifelong friends and learning partners as their shared study and experiences enrich and expand their global scholarship and civic engagement.



**Amber Zhou**  
Leader and Educator  
NovoNation



**Julian Ako**  
Leader and Educator  
VTM Oceania



**Xia Bing**  
CEO, VTM China  
and NovoNation

### Leadership Team

The China GPS program is presented in Beijing, Tianjin and Shanghai by the Virtual Trade Mission Foundation (VTM Foundation), NovoNation, one of China's most innovative global learning and leadership companies. The China GPS Team works in cooperation with many Chinese businesses, trade and



development leaders and the other China GPS campuses to deliver a multidiscipline, multisector and multicultural active learning curriculum. This innovative program builds on their continuing collaboration in the APEC Voices of the Future, which allows special teams of students from around the Pacific Rim to attend the annual APEC Economic Leaders Week, ABAC Meetings and APEC CEO Summit. Please see [www.gpsapc.org](http://www.gpsapc.org) and [www.apecvoices.org](http://www.apecvoices.org).

### 2016 China GPS Program, July 12 to July 22, Beijing, Tianjin and Shanghai.

During the entire program, our students stay in 4-star hotels near major business, historic and cultural venues. Scheduled local transportation for the study visits to historic sites and centers of culture, enterprise and diplomacy are provided by chartered transportation services.

### Our Experiential and Peer-to-Peer Collaborative Learning Process

The China GPS Summer program provides our students with in-depth engaged learning sessions with top executives from China's global business organizations; Chinese journalists, think tank experts and cultural directors; and the top students at the host campuses, who help lead the entire program. Indeed, one of the main focuses of the program is to have our visiting



students develop lifelong learning partners with the top students at the host universities, as these young scholars represent the “Beijing Olympics Generation”. They are the new generation of Chinese leaders-in-the-making, who have come of age as China has come forward on the world stage as a new and important leader in global commerce and civics. Accordingly, their views and ideas on how China should pursue its new leadership role will be very important for our visiting students to understand and continue to engage with in the years ahead.

In addition to the main study and discussion sessions, special programs will be presented in association with the foreign diplomats and business executives from China’s trading partners. Visits to major historic and cultural venues round out the very focused, yet thoughtfully paced schedule.

### Sample Daily Study and Discussion Schedule

**Morning:** Presentations on China’s history, culture, values, economy, politics and future by the program’s leadership students in the university’s classrooms.

**Afternoon:** Presentations by executives from China’s global business organizations and leading enterprises, and foreign diplomats and business leaders from China’s global trading partners. These take place in onsite visits to businesses, embassies, and NGOs.

**Evening:** Seminars with Chinese journalists, think tank experts and cultural directors in the university’s classrooms.

### 2016 China GPS Tentative Schedule

10 or 11 July, 2016	
Visiting APEC region students depart for Beijing	
12 July, 2016, Tuesday	
Morning & Afternoon	Airport pickup for visiting APEC region students and bus to hotel. Joined by Chinese students.
Evening	Visiting APEC region students and Chinese students team up Welcome by <b>NovoNation</b> .
Accommodation	Beijing 4-star Hotel
13 July, 2016, Wednesday	
Morning	Opening ceremony and group photo Visit to China Chamber of International Commerce
Afternoon	Embassy visit
Accommodation	Beijing 4-star hotel
14 July, 2016, Thursday	
Morning & Afternoon	Visit to the Great Wall
Accommodation	Beijing 4-star hotel
15 July, 2016, Friday	
Morning	Visit to Forbidden City
Afternoon	Visit to Temple of Heaven, Bird's Nest (National Stadium) and the Water Cube
Accommodation	Beijing 4-star Hotel
16 July, 2016, Saturday	
Morning	Bus to Tianjin <b>Yinghua</b> International School
Afternoon	Presentation by visiting APEC region students Presentation by Chinese students
Evening	Roundtable with government officials and business leaders
Accommodation	Tianjin <b>Yinghua</b> International School

17 July, 2016, Sunday	
Morning	Presentation by visiting APEC region students Presentation by Chinese students
Afternoon	Roundtable with government officials and business leaders
Evening	Talent show
Accommodation	Tianjin <b>Yinghua</b> International School
18 July, 2016, Monday	
Morning	Bus to Beijing Company Visit: <b>Alibaba</b> (Beijing Headquarter),
Afternoon	Company Visit: <b>Baidu</b> , <b>Lenovo</b> , <b>DHgate</b>
Accommodation	Beijing 4-star hotel
19 July, 2016, Tuesday	
Morning & Afternoon	Bullet train to Shanghai
Evening	Visit to the Bund and Nanjing Road Walkway
Accommodation	Shanghai 4-star hotel
20 July, 2016, Wednesday	
Morning	Company Visit: Huawei, <b>Eosun</b>
Afternoon	Company Visit: Microsoft (TBC)
Evening	Roundtable with government officials and business leaders
Accommodation	Shanghai 4-star hotel
21 July, 2016, Thursday	
Morning	Visit to Yu Garden
Afternoon	Visit to China Art Museum (Shanghai Expo)
Evening	Free time and shopping
Accommodation	Shanghai 4-star hotel
22 July, 2016, Friday	
Morning	Closing ceremony and farewell
Afternoon	Visiting APEC region students depart from Shanghai



### Learning Together to Lead Together

The China GPS program has been developed by the VTM Foundation, Central University of Finance and Economics, Beijing and NovoNation based upon their Pacific Rim Study Team strategy, which they pioneered in the APEC Voices of the Future and their Iowa APEC Global Classroom programs. Students and educators from China, Hawai'i, the Americas, ASEAN, New Zealand and other Pacific Rim economies work together to share their respective economy's and culture's strengths and virtues as they study and discuss the challenges and opportunities facing all in global markets and civics.

*To further the collaborative, peer-to-peer global classroom process, all students and educators will room with their peers from another economy and culture.*



### Code of Conduct and Curfew

To ensure a safe and productive learning environment, all students and their parents will sign and follow a Code of Conduct that includes a curfew of 10 PM. The Code of Conduct also requires all students are always supervised by educators.

For more information on the VTM Foundation's Global Positioning Studies for the Asia Pacific Century, please see [www.gpsapc.org](http://www.gpsapc.org)

### China GPS Advisors



**Rafael Abrego**  
**President**  
**Santa Catarina Campus**  
**Prepa Monterrey Tec**



**Dr. Annie H. Liu**  
**Associate Professor**  
**Texas State University**



**Dr. Noel Gould**  
**Professor of**  
**Management**  
**University of Wisconsin**  
**MBA Consortium**



**Hon. Daniel Guerrero**  
**Mayor**  
**San Marcos**

***Special Thanks Always to Central University of Finance and Economics, Beijing***

### Program Costs: Roundtrip Air Transportation to Beijing and Program Tuition

Students will pay their own roundtrip air travel to China (RT Beijing or Arrive Beijing/Depart Shanghai) and the Program Tuition of USD\$1,725. The Program Tuition includes the costs of lodging, meals and scheduled ground transportation, event fees, and tickets for cultural venues. Students are also responsible for securing their travel visas, which usually cost between \$150 to \$200. It is also recommended that students bring \$200 for occasional snacks and shopping for keepsakes and gifts for family and friends. The Program Tuition is due on or before MAY 15, 2015.

### Application and Formal Registration Process for Admission to 2016 China GPS Program

All interested students are invited to contact the China GPS Directors or Education Coordinator for their respective communities, states or APEC Economies for the Application Form. Please note that there are two steps in the application and registration process. The first is a completed application form. The second is a phone or in person interview with one of the China GPS Directors or Education Coordinators.

**Please contact your China GPS Program Coordinator or Educator for more information and application/registration package.**